

Site Usage

3,040 Visits

74.93% Bounce Rate

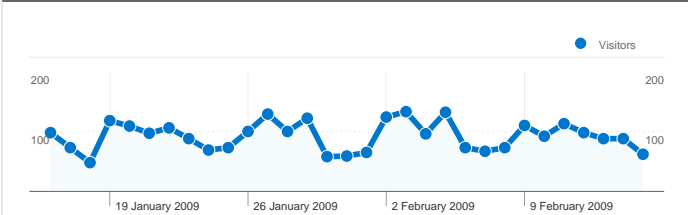
4,941 Page Views

00:01:12 Avg. Time on Site

1.63 Pages/Visit

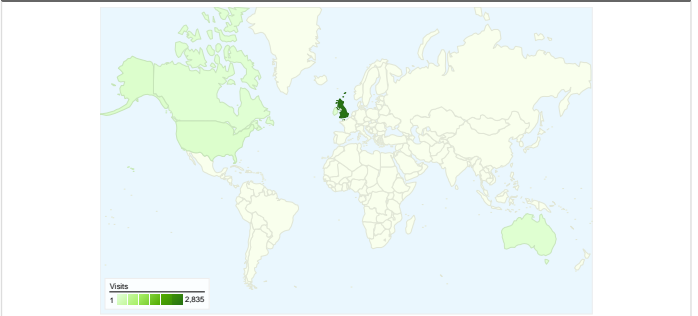
77.43% % New Visits

Visitors Overview

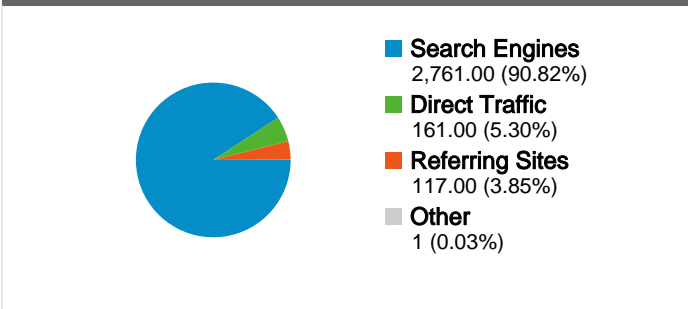


Visitors
2,642

Map Overlay world

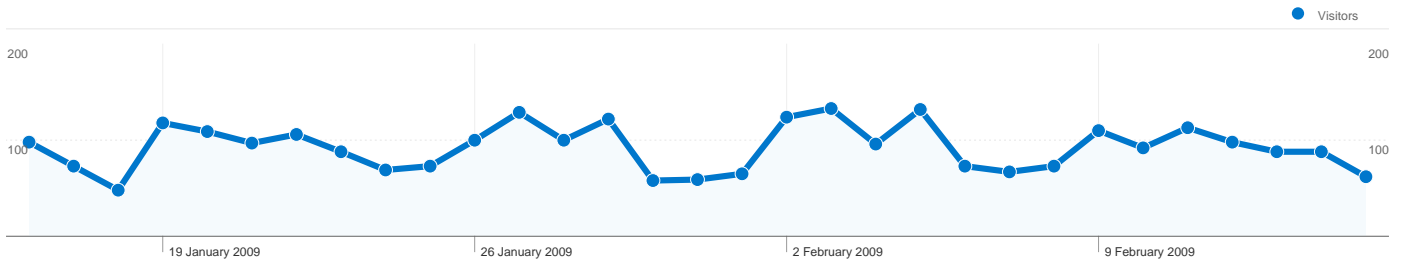


Traffic Sources Overview



Content Overview

Pages	Page Views	% Page Views
/pubs restaurants.htm	733	14.84%
/health services.htm	531	10.75%
/business index.htm	511	10.34%
/	353	7.14%
/schools and colleges.htm	232	4.70%



2,642 people visited this site

3,040 Visits

2,642 Absolute Unique Visitors

4,941 Page Views

1.63 Average Page Views

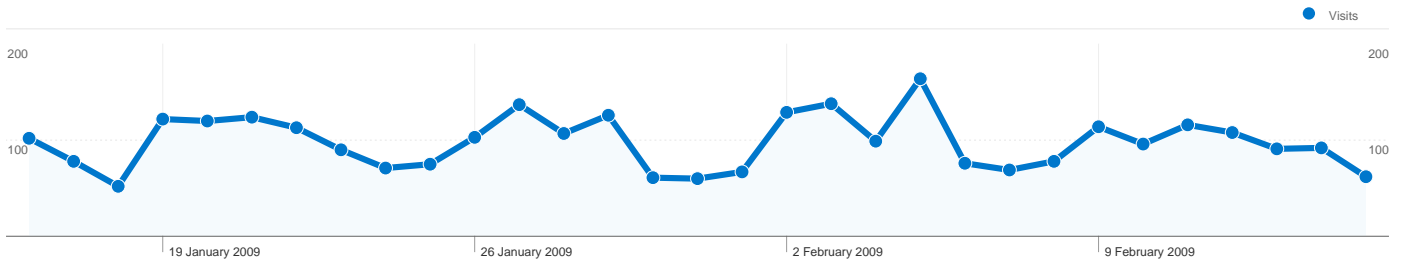
00:01:12 Time on Site

74.93% Bounce Rate

77.43% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	2,418	79.54%	DSL	1,056	34.74%
Firefox	428	14.08%	Cable	998	32.83%
Safari	111	3.65%	Unknown	755	24.84%
Mozilla	33	1.09%	T1	172	5.66%
Chrome	28	0.92%	OC3	38	1.25%

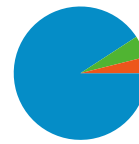


All traffic sources sent a total of 3,040 visits

5.30% Direct Traffic

3.85% Referring Sites

90.82% Search Engines

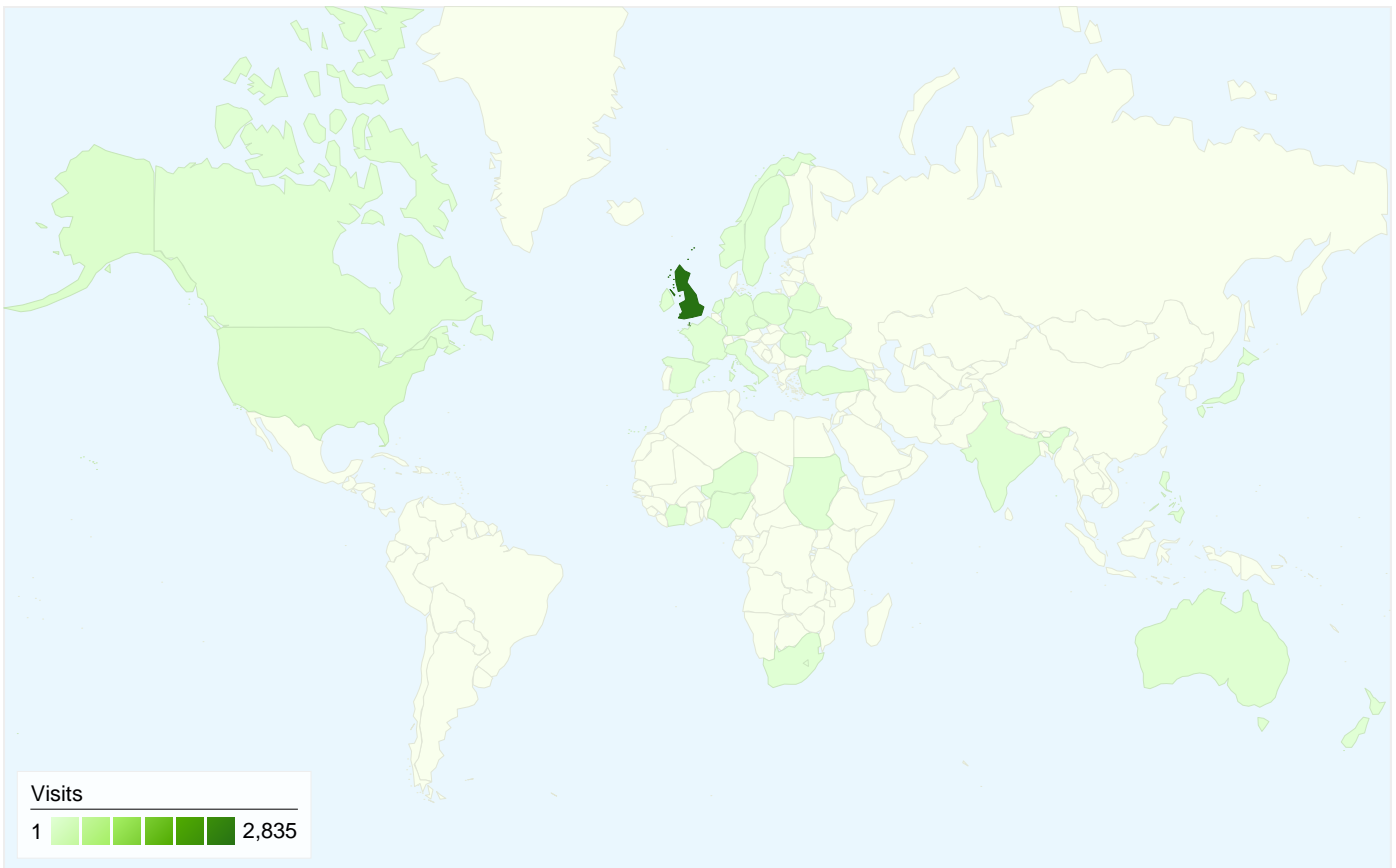


- Search Engines
2,761.00 (90.82%)
- Direct Traffic
161.00 (5.30%)
- Referring Sites
117.00 (3.85%)
- Other
1 (0.03%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	2,288	75.26%
(direct) ((none))	161	5.30%
msn (organic)	120	3.95%
yahoo (organic)	119	3.91%
live (organic)	87	2.86%

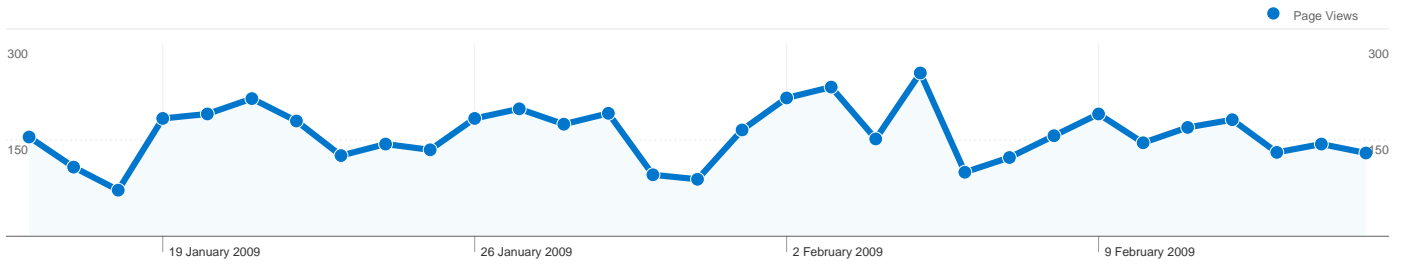
Keywords	Visits	% visits
stapleford health centre	119	4.31%
stapleford care centre	107	3.88%
stapleford	90	3.26%
vivo stapleford	86	3.11%
stapleford nottingham	53	1.92%



3,040 visits came from 33 countries/territories

Site Usage


Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
3,040 % of Site Total: 100.00%	1.63 Site Avg: 1.63 (0.00%)	00:01:12 Site Avg: 00:01:12 (0.00%)	77.47% Site Avg: 77.43% (0.04%)	74.93% Site Avg: 74.93% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	2,835	1.63	00:01:13	76.72%	74.39%
United States	70	1.23	00:00:43	94.29%	90.00%
Australia	28	1.79	00:00:42	64.29%	75.00%
Ireland	22	1.00	00:00:00	100.00%	100.00%
Canada	15	2.40	00:01:48	93.33%	60.00%
Germany	8	1.75	00:00:39	75.00%	87.50%
Ivory Coast	6	1.50	00:00:43	66.67%	83.33%
New Zealand	6	1.17	00:00:40	100.00%	83.33%
Philippines	5	1.20	00:00:24	100.00%	80.00%
France	5	1.20	00:01:22	100.00%	80.00%



Pages on this site were viewed a total of 4,941 times

 **4,941** Page Views

 **4,143** Unique Views

 **74.93%** Bounce Rate

Top Content

Pages	Page Views	% Page Views
/pubs restaurants.htm	733	14.84%
/health services.htm	531	10.75%
/business index.htm	511	10.34%
/	353	7.14%
/schools and colleges.htm	232	4.70%