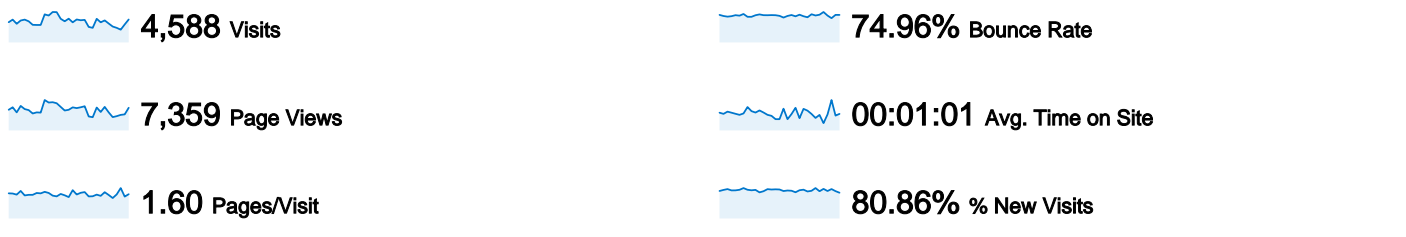
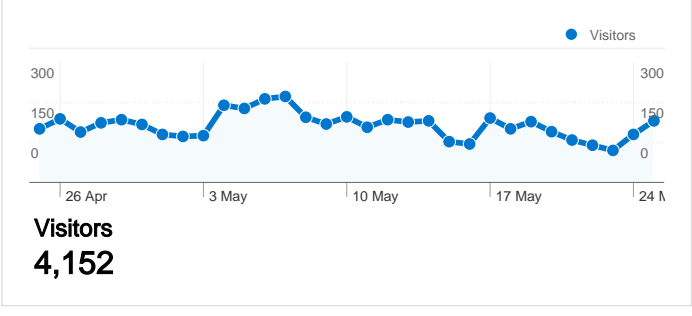


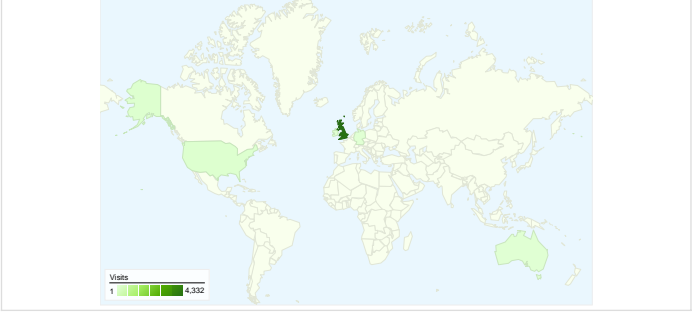
Site Usage



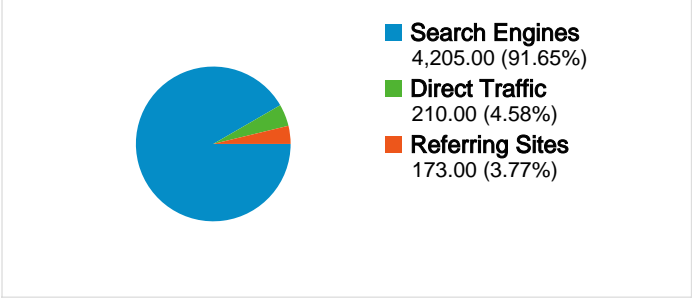
Visitors Overview



Map Overlay

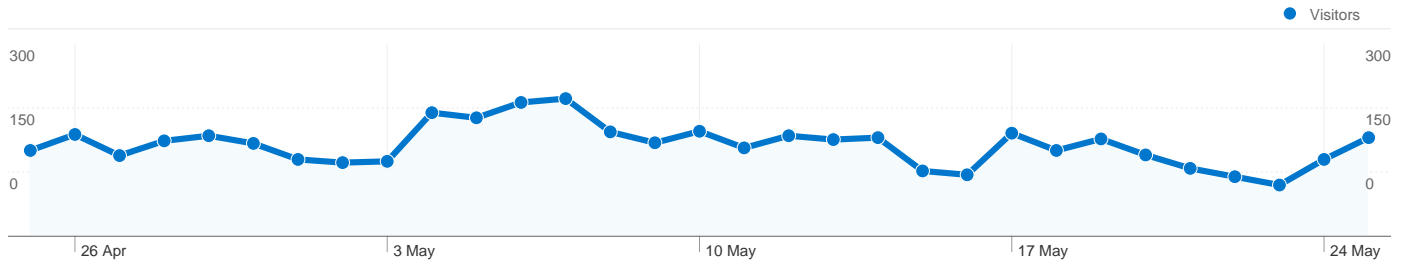


Traffic Sources Overview



Content Overview

Pages	Page Views	% Page Views
/health services.htm	783	10.64%
/index.htm	742	10.08%
/business index.htm	439	5.97%
/bus_timetables_stapleford_be	321	4.36%
/schools and colleges.htm	289	3.93%



4,152 people visited this site

4,588 Visits

4,152 Absolute Unique Visitors

7,359 Page Views

1.60 Average Page Views

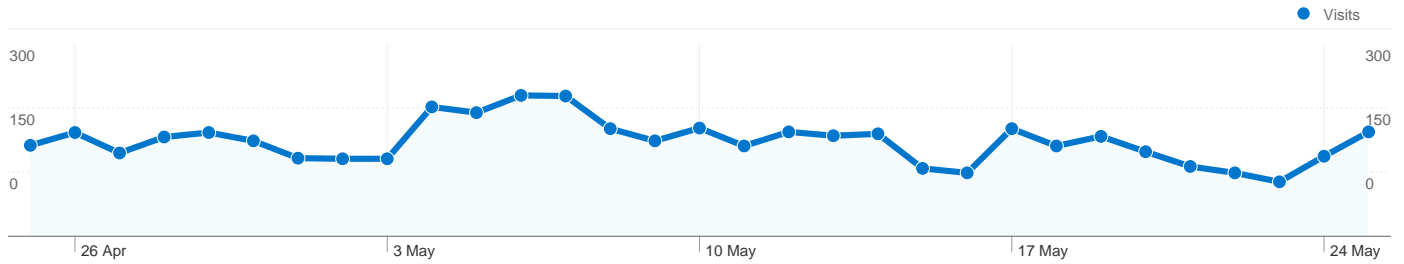
00:01:01 Time on Site

74.96% Bounce Rate

80.86% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	3,119	67.98%	DSL	1,472	32.08%
Firefox	772	16.83%	Unknown	1,395	30.41%
Safari	292	6.36%	Cable	1,391	30.32%
Chrome	292	6.36%	T1	260	5.67%
Mozilla	51	1.11%	OC3	40	0.87%

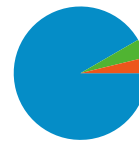


All traffic sources sent a total of 4,588 visits

4.58% Direct Traffic

3.77% Referring Sites

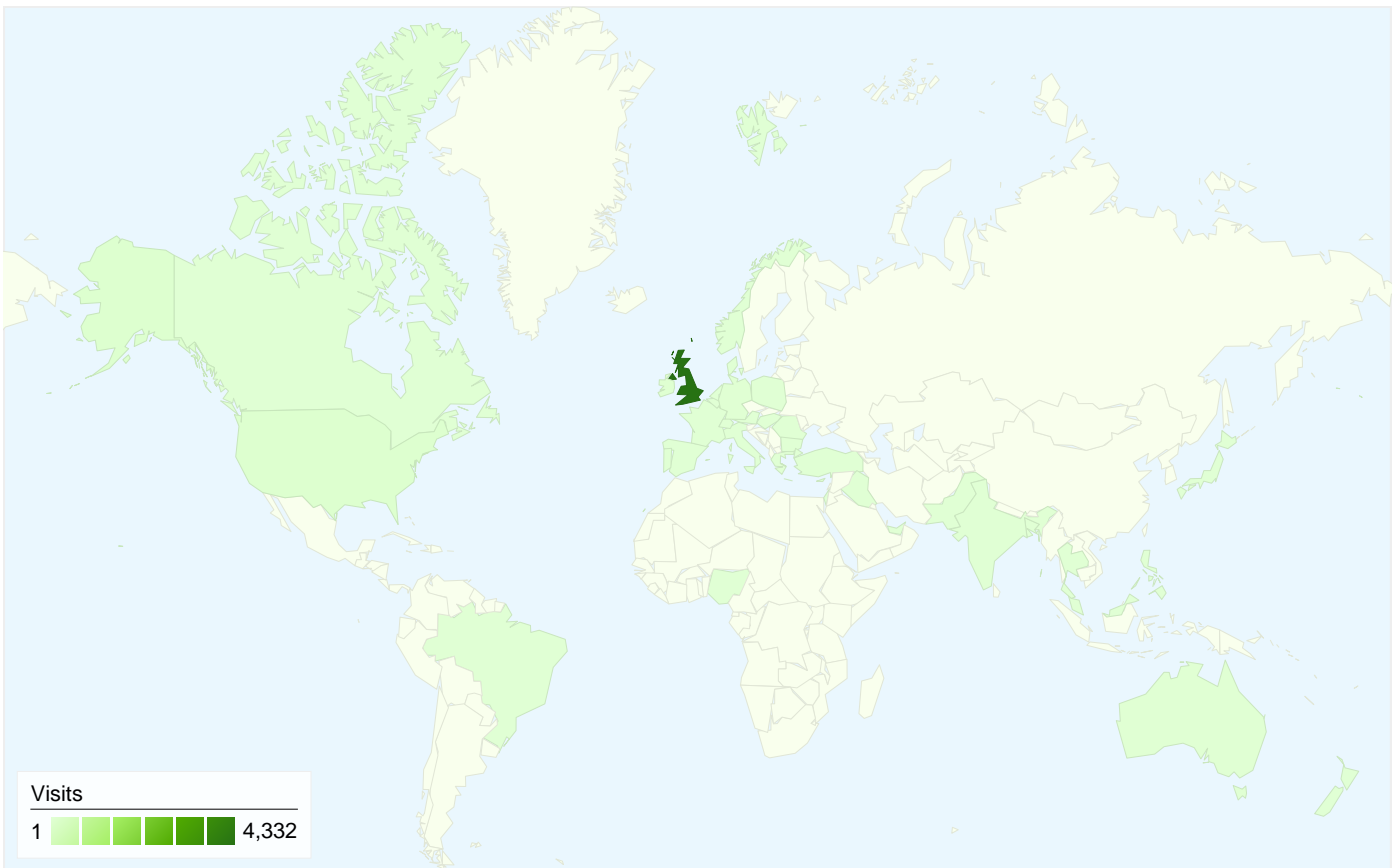
91.65% Search Engines



- Search Engines**
4,205.00 (91.65%)
- Direct Traffic**
210.00 (4.58%)
- Referring Sites**
173.00 (3.77%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	3,709	80.84%	stapleford health centre	141	3.35%
(direct) ((none))	210	4.58%	stapleford care centre	85	2.02%
bing (organic)	154	3.36%	stapleford	69	1.64%
yahoo (organic)	129	2.81%	stapleford town council	56	1.33%
search (organic)	106	2.31%	hemlock stone	54	1.28%

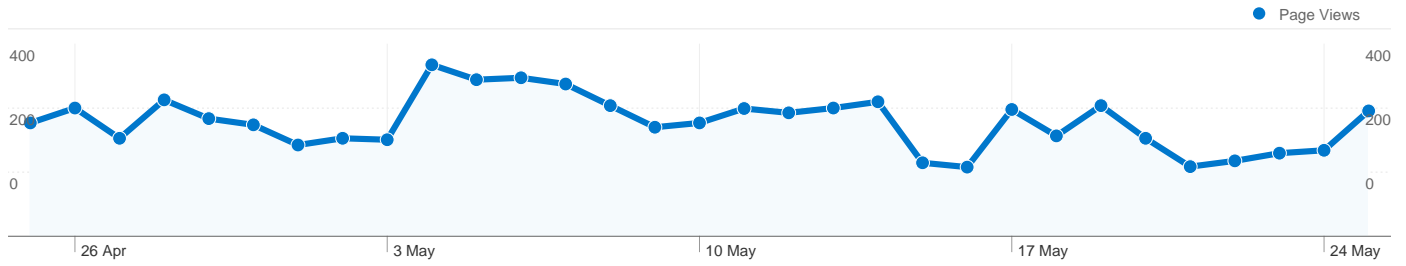


4,588 visits came from 43 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	4,332	1.60	00:01:01	80.31%	74.79%
United States	76	1.71	00:01:14	89.47%	73.68%
Ireland	42	1.14	00:00:04	100.00%	95.24%
Germany	17	1.65	00:00:28	94.12%	64.71%
Australia	15	3.13	00:02:27	73.33%	60.00%
Canada	12	1.08	00:00:03	100.00%	91.67%
Spain	9	1.89	00:00:32	77.78%	77.78%
Poland	7	2.71	00:00:36	100.00%	28.57%
India	6	1.33	00:01:05	83.33%	66.67%
Switzerland	6	1.00	00:00:00	66.67%	100.00%

1 - 10 of 43



Pages on this site were viewed a total of 7,359 times

7,359 Page Views

6,095 Unique Views

74.96% Bounce Rate

Top Content

Pages	Page Views	% Page Views
/health services.htm	783	10.64%
/index.htm	742	10.08%
/business index.htm	439	5.97%
/bus_timetables_stapleford_beeston_ilkeston_long_eaton_derb	321	4.36%
/schools and colleges.htm	289	3.93%